PENNY LEYTON

415.516.4134 pennyleyton@gmail.com
pennyleyton.com

Specializing in imaginative and beautiful designs for web and print, my goal is to create irresistible, innovative visual solutions to any design challenge.

WORK

2013 to 2016

GRAPHIC DESIGNER/WEB DEVELOPER, CAL SHAKES

- *Responsible for creating graphics for web and print, including brochures, programs, invitations, cards, web banners, ads, exhibition graphics, e-flash templates and headers*
- *Oversee entire design process from initial concept to print and/or web*
- *Provide content for, and maintain, Cal Shakes' main website and Audience View ticketing site*
- *Manage freelance designers*

2012 to 2013

FREELANCE GRAPHIC DESIGN

- *Design and create graphics for web and print*
- *Design and maintain websites*

1998 to 2012

CG/VFX ARTIST, ANIMATOR

Various companies; most recently Dreamworks Animation (2003-2012)

- *Animate, rig and design characters*
- *Composite, retouch and manipulate images, composite vfx/live action, create storyboards*
- *Design and program user interfaces*

pre-1998

FREELANCE ILLUSTRATOR/ DESIGNER

- *Editorial Illustration & Design*

OTHER WORK

Artist, musician, box office manager, editor, mannequin painter

COMPANIES/CLIENTS

DESIGN, ILLUSTRATION, WEB

Cal Shakes, Harper Collins, Simon & Schuster, Jackie Magazine, Considerit Communications, 17 Magazine, True Story Magazine

CG, VISUAL FX

Dreamworks, Framestore, Cinesite, Moving Picture Company, MillFilm

NOTABLE MOVIE WORK

Shrek 2 & 3, Madagascar 1, 2 & 3, Bee Movie, Megamind, Harry Potter II, Resident Evil, Tomb Raider, Enemy at the Gates.

EDUCATION

BAY AREA VIDEO COALITION
Graphic and Web Design Certificate

LONDON UNIVERSITY
(St. Mary & Westfield College)
Masters Degree:
Human Computer Interaction
(pass with distinction/ summa cum laude)

POLYTECHNIC OF NORTH LONDON
Post Graduate Diploma: Computer Science
(pass with distinction/ summa cum laude)

CANTERBURY COLLEGE OF ART
Bachelors Degree:
Graphic Design & Illustration
(with 2.1 honors/ magna cum laude)

SKILLS

TECHNICAL

- Adobe CC (InDesign, Photoshop, Illustrator, Dreamweaver, Acrobat), Maya, Powerpoint
- HTML/CSS, JQuery, PHP, SEO Unix/C scripting, Python
- UI & Responsive design

ARTISTIC

- Painting, drawing, printmaking
- Animation, storyboarding

OTHER RELEVANT SKILLS

- Effective problem-solving with multi-disciplinary combination of design, artistic, critical, analytic and programming skills.
- Proven ability to interpret and realize clients' vision in a creative, timely and budget-conscious way.
- Works equally well solo or as part of a team.
- Teaching, managing & mentoring experience.